



Board of Directors Meeting

Wednesday June 6, 2018

2:00 P.M. Board Convenes

**Kerman Community Center
15101 W. Kearney Blvd.
Kerman CA, 93630**

MINUTES

1. CALL TO ORDER

The Meeting was called to order at 2:08 pm.

Directors Present:

Don Cameron
Matt Abercrombie
Brian Pacheco
Jeevan Singh
Jerry Rai

2. PUBLIC COMMENT

There was no public comment.

3. CONSIDER APPROVAL OF MINUTES

- A. The Board will review and approve minutes for the meetings listed below. This is an action item.
 - i. May 2, 2018 Regular Meeting Minutes

Action – Approve the minutes of the May 2, 2018 Board of Directors meeting

Abercrombie / Pacheco Motion Unanimously Approved

4. FINANCIAL

- A. The Board will review and authorize payment of bills. This is an action item.

Action – Approve the bills and accept the financial statement.

Singh / Rai Motion Unanimously Approved

5. DIRECTORS REPORTS

- A. Each Director will have the opportunity to report on meetings and other events attended during the prior month on behalf of the McMullin Area Groundwater Sustainability Agency (MAGSA). No action is necessary.

- i. Report from County of Fresno

No report

- ii. Report from Raisin City WD

Mr. Cameron reported that he, Mr. Rai and Luhdorff and Scalmanini met with Consolidated ID and Fresno ID to discuss project and boundary flows.

Mr. Cameron reported that he attended two outreach meetings with Mr. Abercrombie, one in Kerman and one in Raisin City. The Raisin City meeting was attended by approximately 25 people. The Kerman meeting was attended by less than 10. At both meetings he noted there was good discussion and the public stated their frustration with SGMA and associated new costs.

- iii. Report from Mid-Valley WD

No report

6. GSA FUNDING – PUBLIC HEARING

- A. The Board will conduct the public hearing in accordance with California Constitution Article XIII D, Section 6 and Water Code section 10730(b).

At 2:13 p.m. the public hearing was opened for public comment.

One member of the public addressed the Board and stated that he doesn't see why the fee applies to his property as he does not farm his 6-acre parcel.

Another member of the public stated his concern about James ID pumping and how to address the issue.

There was a request to summarize the Resolution to Adopt the Property-Related Fee and Mr. Cameron provided a summary of the proposed fee.

Mr. Cameron stated that the fee is for \$19/acre per year. This is for planning and preliminary project work. Mr. Cameron then addressed the audience and asked if there were any other comments. There were none.

Two valid hand-written protests were received, 647 were required to overcome the proposed fee. The protest failed.

- B. If no majority protest, the Board will review and consider adoption of the Resolution to Adopt the Property-Related Fee in accordance with Water Code section 10730(c). This is an action item.

Action – Adopt the Resolution to adopt the property-related fee.

Singh / Abercrombie Motion Unanimously Approved

- C. If no majority protest, the Board will review and consider a draft agreement from the County of Fresno Tax Collector's office regarding the County's collection of the fee on behalf of MAGSA. This is an action item.

Action – Direct counsel to develop contracts and process documents with the County to collect the fees for MAGSA on the County Tax Roll.

Singh / Abercrombie Motion Unanimously Approved

- D. (Potential) Closed Session – Conference with Legal Counsel – Potential exposure to litigation pursuant to Government Code Section 54956.9.

No closed session.

7. GROUNDWATER SUSTAINABILITY PLAN

- A. The Board will receive an update on the GSP preparation. No action is necessary.

Mr. Hopkins presented the updated schedule.

- B. The Board will receive an update on the Kings Subbasin Coordination Effort. No action is necessary.

Mr. Cameron noted that there is continued effort to define the overdraft responsibilities within the basin.

8. TECHNICAL SERVICES

- A. The Board will receive a proposal from Provost & Pritchard Consulting Group for work on the Kings Subbasin Coordination Effort tasks. This is an action item.

Action – Approve the proposal from Provost & Pritchard Consulting Group to work on the Kings Subbasin Coordination effort tasks.

Rai / Singh Motion Unanimously Approved

- B. The Board will receive a proposal from Provost & Pritchard Consulting Group for continuation of technical consulting services through June 30, 2019. This is an action item.

Action – Approve the proposal from Provost & Pritchard Consulting Group for continuation of technical consulting services through June 30, 2019.

Singh / Abercrombie Motion Unanimously Approved

9. AD HOC COMMITTEES

- A. The Board will hear reports from the following Ad-Hoc committees:

- i. Technical Advisory

Mr. Hopkins summarized the Technical Advisory Committee meeting. The meeting focused more on the undesirable results discussion and criteria for project scoring.

Mr. Rai reported on the Lower Dry Creek canal and that this could possibly become an in-lieu or other project with Fresno ID.

- ii. Financial (No Report)

None.

- iii. Outreach

Ms. Tufenkjian presented the outreach report (attached as part of these minutes).

- iv. Human Resources

The position of GSA manager has been posted to the District website.

- v. White Area Stakeholders

Need to identify members. Landowners asked to contact Director Abercrombie if interested.

- B. The Board will consider additional Ad-Hoc committees. This is an action item.

No action was taken.

10. UPCOMING MEETINGS

- A. Consider change in the Regular Meeting scheduled for July 4, 2018. This is an action item.

Action – Reschedule the July 4 meeting to July 11, 2018 due to the 4th of July holiday.

Rai / Singh Motion Unanimously Approved

11. CLOSED SESSION

- A. Conference with Legal Counsel – Potential exposure to litigation pursuant to Government Code Section 54956.9.

At 3:32 pm Chairman Cameron announced that the Board would convene in the scheduled closed session to confer with its Counsel regarding potential exposure to litigation.

REPORT ON CLOSED SESSION

- A. The Board President will report on actions taken during Closed Session.

At 4:00 pm the meeting returned to open session. Upon returning to the open session, Chairman Cameron reported that no actions were taken during closed session.

12. ADJOURNMENT

The meeting was adjourned at 4:01 pm.



Stakeholder Outreach Report

June 6, 2018

Stakeholder Communication

A tracking sheet that includes phone call, email, and website tracking has been implemented to maintain record of stakeholder communication. The sheet is intended to help track frequent comments, questions, and concerns posed by landowners within the MAGSA allowing for continual improvements in communication and outreach messaging. It will also serve as a tool for reporting outreach to DWR. Below are highlights from May.

Fee Election Activities

3 landowner workshops were conducted to educate stakeholders on fee and election process

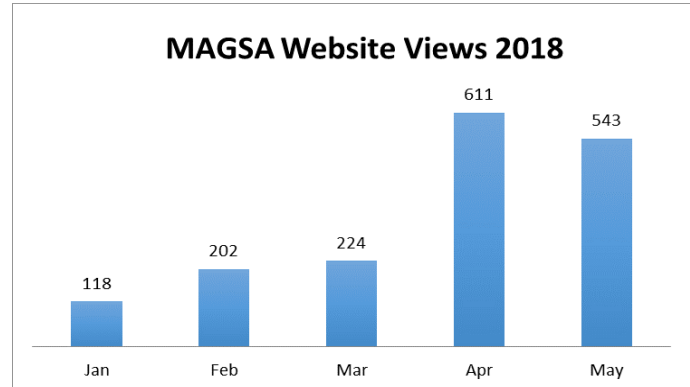
	Date	Reach/Attendance	Topics/Questions	IP Subscribers
WORKSHOP/ WEBINAR	5/9/18	5		2
	5/16/18	4	When are ballots mailed? How many ballots are needed for it to pass?	0
	5/23/18	17	The state will take over anyway. How will my children farm? Why do we need to pay for water? What are the projects?	5

	Date	Outreach By	Audience	Messaging/Topic	Reach/Quantity	Open Rate
EMAIL	5/2/18	FCFB	FCFB Members	MAGSA Landowner Workshops. SGMA unfunded law, groundwater fee, state intervention		
	5/16/18	MAGSA	IP List	Technical update on projects, prop 218 workshop info, board meeting and public hearing reminder	101	66%
	5/23/18	MAGSA	IP List	Prop 218 Workshop Reminder	101	59%
	Ongoing		Interested Person	Automatic Welcome email for new subscribers	32	63%

IP List	# on list beginning of month	# in list end of month	Percent Growth
	84	110	31%

Website Statistics – May 2018

WEBSITE ANALYTICS	Date	Web Traffic
	4/30-5/6	144
	5/7-5/13	106
	5/14-5/20	165
	5/21-5/27	78
	5/28-6/3	50
total		543



Top pages visited

1. Homepage
2. Prop 218 Proposed Groundwater Fee
3. Consultants Propose GSP Project Concepts for McMullin Area
4. Documents
5. News

Most active day

- May 16 with 73 views; sent an email regarding GSP project concepts and promoting final 218 workshop.
- Highest viewed page that day was article on proposed GSP projects.

McMullin Area GSA YouTube Channel

- June 2017 Landowners Meeting video, 137 views.
- McMullin Area Prop 218 Workshop video, 4 views (1 week ago)